

State of the Plate 2-Minute Poll - Coronavirus/COVID-19 Financial Impact on Your Family & Church

Response Counts

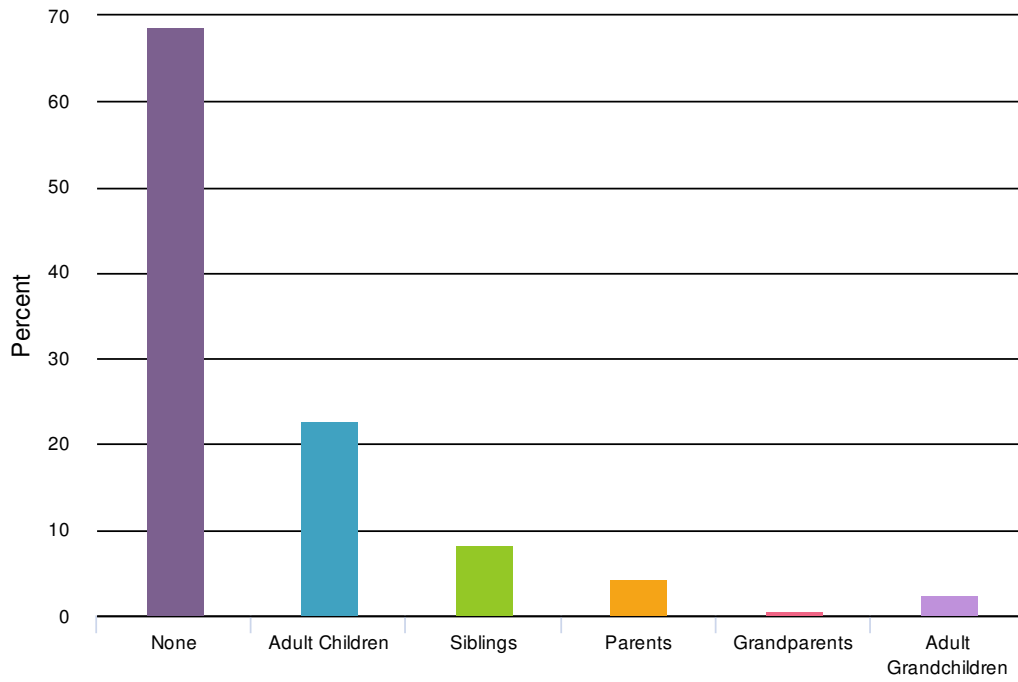


Totals: 1,447

1. What has happened to your PERSONAL HOUSEHOLD INCOME since the Coronavirus/COVID-19 shutdowns?

	No Change	Down 10%+	Down 25%+	Down 50%+	Down 75%+	Up 10%+	Up 25%+	Up 50%+	Responses
Household Income Count	968	173	124	63	58	26	5	4	1,421
Row %	68.1%	12.2%	8.7%	4.4%	4.1%	1.8%	0.4%	0.3%	
Totals Total Responses									1421

2. Have any of your IMMEDIATE FAMILY MEMBERS lost 50% or more of their household income from shutdowns? (Check all that apply)



Value	Percent	Responses
None	68.8%	959
Adult Children	22.8%	317
Siblings	8.2%	114
Parents	4.4%	61
Grandparents	0.6%	9
Adult Grandchildren	2.4%	33

Statistics

Skipped	25
Total Responses	1393

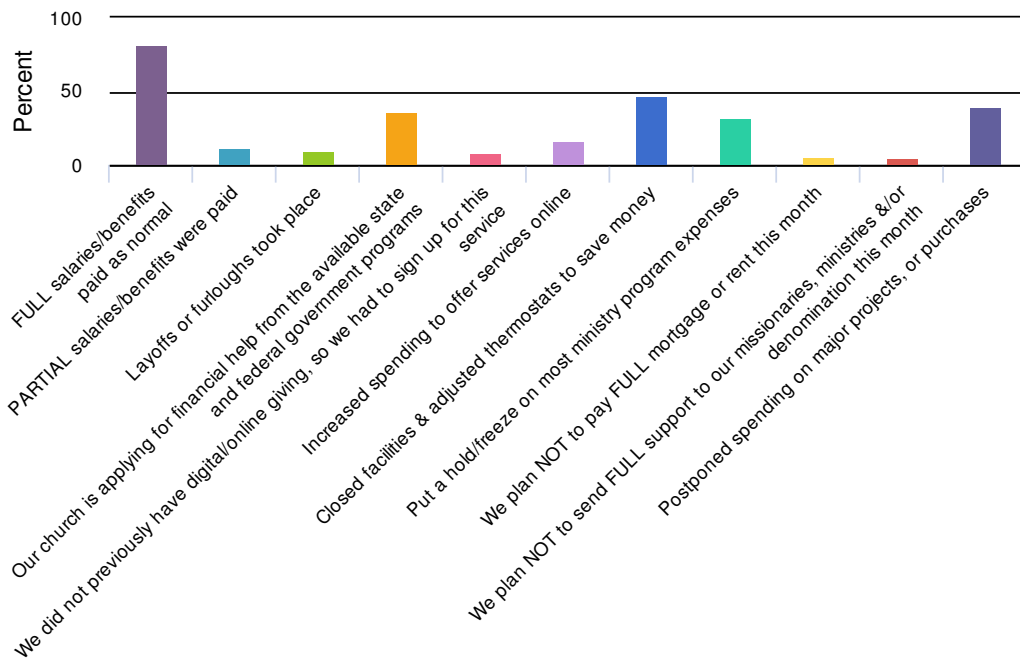
3. What has happened to your PERSONAL GIVING the past month?

	No Change	Went Up	Went Down	Stopped	Total Checks
Giving to your CHURCH Checks Row Response %	1,043 75.1%	170 12.2%	141 10.2%	43 3.1%	1397
Giving to MINISTRIES, MISSIONS & CHARITIES Checks Row Response %	998 71.9%	202 14.6%	123 8.9%	75 5.4%	1398
Giving food, help, money or gift cards to EXTENDED FAMILY or OTHERS IN NEED Checks Row Response %	744 53.6%	524 37.8%	89 6.4%	44 3.2%	1401

4. For CHURCH PASTORS, LEADERS OR STAFF to Answer: What has happened to your CHURCH'S general offerings/giving since the Coronavirus/COVID-19 shutdowns? (Skip question if you don't know)

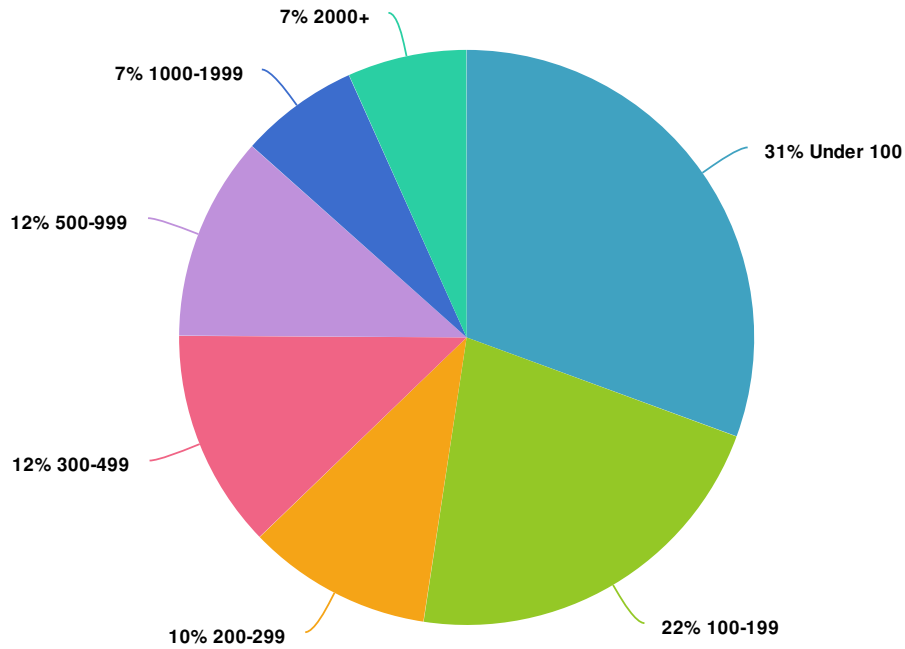
	Down 10%+	Down 20%+	Down 30%+	Down 50%+	Down 75%+	Same +/- 5%+	Up 10%+	Up 20%+	Up 30%+	Up 50%+	Responses
Giving the Past Month Count Row %	193 17.0%	191 16.8%	151 13.3%	96 8.4%	100 8.8%	309 27.2%	67 5.9%	18 1.6%	7 0.6%	5 0.4%	1,137 100.0%
Totals Total Responses											1137

5. For CHURCH PASTORS, LEADERS OR STAFF to Answer: What has happened to your CHURCH'S payroll and other expenses because of the Coronavirus/COVID-19 shutdowns? (Check ALL that you know OR leave blank)



Value	Percent	Responses
FULL salaries/benefits paid as normal	81.4%	999
PARTIAL salaries/benefits were paid	11.6%	142
Layoffs or furloughs took place	9.4%	115
Our church is applying for financial help from the available state and federal government programs	35.6%	437
We did not previously have digital/online giving, so we had to sign up for this service	8.8%	108
Increased spending to offer services online	17.2%	211
Closed facilities & adjusted thermostats to save money	47.2%	580
Put a hold/freeze on most ministry program expenses	32.4%	398
We plan NOT to pay FULL mortgage or rent this month	6.3%	77
We plan NOT to send FULL support to our missionaries, ministries &/or denomination this month	4.6%	56
Postponed spending on major projects, or purchases	40.1%	493

6. Church size? (what was your typical weekend attendance BEFORE the Coronavirus/COVID-19 shutdowns)

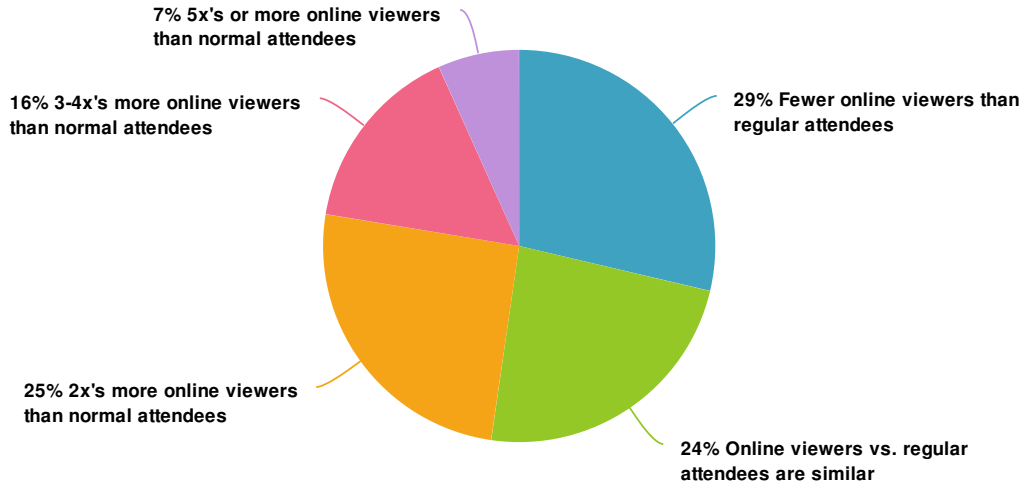


Value	Percent	Responses
Under 100	30.6%	412
100-199	21.8%	294
200-299	10.4%	140
300-499	12.3%	165
500-999	11.5%	155
1000-1999	6.7%	90
2000+	6.7%	90

Totals: 1,346

7. For CHURCH PASTOR, STAFF OR LEADER to Answer: How does the number of weekly online viewers compare in size to your normal weekend attendance before the Coronavirus/COVID-19 shutdowns?

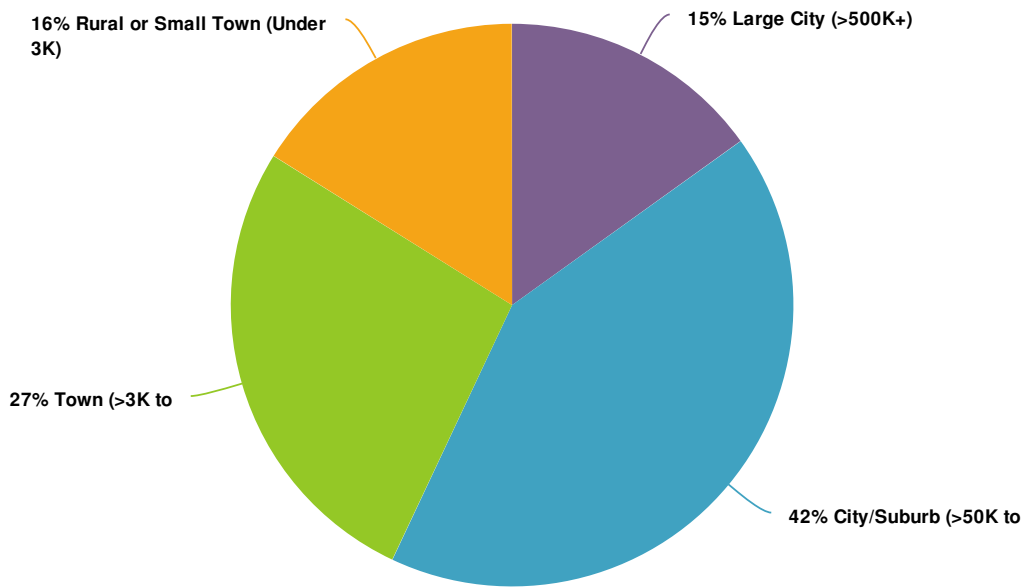
Filter: #7 Question "For CHURCH PASTOR, STAFF OR LEADER to Answer: How does the number of weekly online viewers compare in size to your normal weekend attendance before the Coronavirus/COVID-19 shutdowns? " is one of the following answers ("Fewer online viewers than regular attendees","Online viewers vs. regular attendees are similar","2x's more online viewers than normal attendees","3-4x's more online viewers than normal attendees","5x's or more online viewers than normal attendees")



Value	Percent	Responses
Fewer online viewers than regular attendees	28.7%	302
Online viewers vs. regular attendees are similar	23.6%	249
2x's more online viewers than normal attendees	25.3%	267
3-4x's more online viewers than normal attendees	15.7%	165
5x's or more online viewers than normal attendees	6.7%	71

Totals: 1,054

8. Church location?



Value	Percent	Responses
Large City (>500K+)	15.1%	209
City/Suburb (>50K to)	41.9%	581
Town (>3K to)	26.9%	374
Rural or Small Town (Under 3K)	16.1%	224

Totals: 1,388

9. Contact info so we can send you the final Poll results and digital resources (\$50+ Value) to help your finances, family, friends and faith. By providing your email, you agree to allow us to send you an email with the poll results and digital thank you gifts from Brian Kluth. You understand that you can unsubscribe at any time.

First Name

Last Name

Email

Name of Your Church

City/State (and country if not in USA)

How did you hear about this poll (friend, Facebook, Brian Kluth, Tithe.ly, Church Law & Tax, (&)Campaign, Bless Your Pastor, NAEfinancialhealth or other (specify)

