

# 10 MILLION "TITHING" AMERICANS DONATE MORE THAN \$50 BILLION ANNUALLY



**RESEARCH STUDY: 4,413 "Tither" SURVEYS reveals...**

## 10 TRUTHS about TITHERS

**People who donate 10% OR MORE to religious & charitable causes**

### What % do "tithers" give?

**GIVE 10% 23% GIVE 11-15% 54% GIVE 16-20% 14% GIVE >20% 9%**



### How do "tithers" calculate their giving?

**NET INCOME 17% GROSS INCOME 28% GROSS + \$ BLESSINGS 42%**

Others: 13% did not calculate



### TOP PLACES THEY GIVE

- 98%** Church
- 95%** Missions/Missionaries
- 87%** Needy/Benevolence Offering
- 62%** Building Projects
- 58%** Pastor/Staff Offering
- 31%** Unemployed Friends
- 29%** Homeless/Beggars
- 29%** Evangelism
- 28%** Natural Disasters
- 27%** Children/Orphans

List of ALL 28 places available in full report.

### WAYS THEY GIVE

- 86%** Checks
- 58%** Cash
- 43%** Clothes/Elec/Hshold
- 36%** Online/Credit Cd/EFT
- 22%** Envelope Packets
- 4%** Business (Inventory/Equip)
- 3%** Kiosk
- 3%** Car/Boat/RV
- 2%** Cell Phone/App/Text
- 2%** Stock Donation

List of ALL 16 ways available in full report.

### DEBTS THEY HAVE

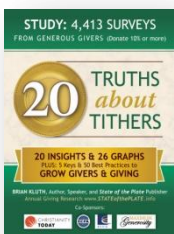
- 80%** No credit cards >30 days
  - 74%** No car payments
  - 48%** No mortgage payment
  - 28%** Completely Debt Free
- List of ALL 10 debts and the amounts of people's indebtedness included in full report.



### ESTATE NET WORTH & BEQUESTS IN WILL

- 42%** Under \$250,000
- 23%** \$250,000-\$500,000
- 35%** Over \$500,000

**BEQUEST FOR CHURCH IN WILL: 25%**  
List of ALL 8 places bequests given in full report.



Source: *20 Truths about Tithers* 27-pg REPORT  
To order, go to: [www.STATEofthePLATE.info](http://www.STATEofthePLATE.info)  
The *STATE of the PLATE* annual giving research is co-sponsored by Christianity Today, ECFA, ECCU, and MAXIMUM Generosity.  
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### STARTED GIVING 10%

- 28%** in Child/Teen Years
- 35%** in their 20's
- 19%** in their 30's
- 18%** in their 40's or later

### SPIRITUAL PRACTICES

- 96%** attend church every week
  - 70%** read Bible 4-7x/week
  - 54%** serve on a Committee
  - 53%** in Group or SS Class
- List of ALL 14 practices available in full report.

Note: Barna Group estimates 5% of adult Americans and 12% of born-again Christians tithe. Ten million and fifty billion calculations are based on statistics from Barna, Gallup, USA Census, and the World Bank. All results from 4413 surveys, 26 graphs, 5 Keys to Growing Givers, and 50 Best Practices to Increase Giving are in full report: *20 Truths about Tithers* at [www.STATEofthePLATE.info](http://www.STATEofthePLATE.info).